Owais Khan

Lead/Senior Product Designer (UX/UI)

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Professional Summary

Senior and Lead Product Designer with 10+ years of experience designing fintech, SaaS, and enterprise products across mobile, web, and desktop. Leads teams of 2 to 4 designers and partners with product, engineering, and marketing to turn user research into measurable business results. International experience across Germany, the UAE, the USA, and India.

Work Experience

Senior Product Designer

Feb 2026 - Present

Freelance

- Design websites, web apps, and mobile apps for SaaS, B2B, and B2C clients, with a focus on usability, clarity, and brand identity.
- Support startups from concept to launch through user research, user flows, UI design, and interactive prototypes.

Lead Product Designer (UX/UI)

Jan 2024 -Dec 2025

Steigenberg | Remote

- Led a team of 2 designers and partnered with marketing and engineering to deliver B2C fintech products on mobile and web.
- Designed forex trading and cryptocurrency products, including a mobile app, website, landing pages, and marketing banners.
- Designed a B2C SaaS application for AI video and image generation.

Lead Product Designer (UX/UI)

Dec 2022 – Dec 2025

Headliner | Saint Petersburg, Russia

- Led a team of 4 designers and partnered with marketing and engineering to launch a forex trading app from scratch.
- Designed core product features, including authorization, wallet, and MT4 and MT5 trading functions.
- Redesigned key user flows, increasing user registrations and trades by 40%.
- Launched partner, affiliate, and promotion programs that grew the user base by 30%.
- Delivered the mobile app, website, web app, and an internal support console for the marketing team.
- Established the brand visual identity and design system.

Lead Product Designer (UX/UI)

Feb 2020 – Oct 2022

TASSTA GmbH | Saint Petersburg, Russia

- Led a team of 3 designers and collaborated with the CEO, product manager, developers, and marketing on a B2B and B2C mission-critical push-to-talk (MCX) ecosystem used by 70+ partners worldwide and 1.5 million active users.
- Designed the full product ecosystem: mobile app, desktop app, web app, admin console, server admin, and recorder web app.
- Delivered core features, including emergency functions, map localization, audio and video calls, and group calls.

Senior Product Designer (UX/UI)

Dec 2018 – Jan 2020

TASSTA GmbH | Saint Petersburg, Russia

- Designed a B2B and B2C SaaS mission-critical push-to-talk app, a dispatcher web app, and a web console for creating and managing users and groups.
- Created the brand visual identity, banners, and website.
- Collaborated with the CEO, product manager, sales, marketing, and developers.

Product Designer (UX/UI)

Nov 2016 – Oct 2018

Dexter Inc. | Remote

- Designed a B2C e-commerce app for custom designer clothing.
- Designed a Shopify store and an admin panel to manage products, sales, news, and events.
- Created the visual branding for the product, mobile app, and website.

Graphic Web Designer

Mar 2012 – Sep 2016

Mindo Advertising | New Delhi, India

- Led product design and UX research for mobile apps and web experiences.
- Designed Shopify e-commerce clothing store interfaces, branding, and marketing materials.
- Built scalable visual systems and design assets to improve conversion and user engagement.

Core Skills

Product Design, UX/UI Design, Interaction Design, User Research, Usability Testing, Journey Mapping, User Flows, Information Architecture, Wireframing, Prototyping, Heuristic Evaluation, Visual Design, Brand Identity, Design Leadership, Team Management, Cross-Functional Collaboration, Product Strategy, Agile/Scrum

Tools

Design: Figma, Sketch, Framer, Webflow, WordPress, Illustrator, Photoshop, After Effects, Spline

Research and Analytics: Maze, Hotjar, Mixpanel, Pendo, Google Analytics

Collaboration: Jira, Notion, Confluence, Miro

AI and Automation: AI-assisted design workflows, prompt engineering, rapid prototyping, UX research acceleration, design exploration, visual asset creation

Education

Bachelor of Arts University of Delhi 2009 -2012

Certifications

User Experience Specialist Accenture

Scrum Awareness Certified iLEARN Innovative Learning

Enterprise Design Thinking Co-Creator IBM

Enterprise Design Thinking - Team Essentials for AI IBM

Product-led Certification Pendo

Digital Adoption Certification Pendo

Product Analytics Certification Pendo

AI for Product Management Pendo

Product Management Certification Pendo