

Owais Khan

LEAD / SENIOR PRODUCT DESIGNER — UX · UI · RESEARCH

owaisdesigns@gmail.com

owaiskhan.online

linkedin.com/in/owaisdesigns

Saint Petersburg, Russia

Innovative Senior Product Designer with **10+ years of end-to-end product design experience** across Fintech, Forex, E-commerce, AI, Crypto, and Push-to-Talk Communication. Expert in user research, design systems, and translating complex problems into intuitive digital experiences across mobile, web, and desktop. Proven leader who mentors design teams, drives agile workflows, and delivers measurable improvements to usability and business outcomes.

WORK EXPERIENCE ✦

Lead Product Designer (UX/UI)

Jan 2025 – Present

Steigenberg · Remote

- Lead the design team, owning end-to-end product design and UX research strategy.
- Architected and delivered a scalable design system used across website, web app, and desktop products.
- Developed full brand identity and marketing collateral, aligning visual language with product goals.
- Collaborated closely with Product and Engineering, translating UX research insights into prioritised roadmap decisions.

Lead Product Designer (UX/UI)

Dec 2022 – Dec 2024

Headway · Saint Petersburg, Russia

- Led product design and UX research for a responsive Forex broker platform across web, mobile, and desktop.
- Delivered comprehensive design system, company website, social marketing assets, and email design templates.
- Mentored a team of designers and introduced agile design sprints, **improving delivery efficiency by 40%**.
- Research-led UX improvements increased trader retention and measurably reduced support ticket volume.

Lead Product Designer (UX/UI)

Feb 2020 – Oct 2022

TASSTA GmbH · Saint Petersburg, Russia

- Led product design and UX research for Push-to-Talk solutions spanning mobile, web, and desktop platforms.
- Built a unified design system across three product lines and developed complete brand identity and marketing assets.
- Ran usability studies with **200+ users**, improving onboarding completion and activation metrics.
- Implemented context-aware UI patterns that reduced task completion time and interaction errors.

Senior Product Designer (UX/UI)

Dec 2018 – Jan 2020

TASSTA GmbH · Saint Petersburg, Russia

- Designed web, mobile, and desktop applications for a next-generation Push-to-Talk mobile experience.
- Built design systems and brand identity; integrated motion and interaction design to improve status communication and reduce user errors.

Product Designer (UX/UI)

Nov 2016 – Oct 2018

Dexter Inc. · Remote

- Led product design and UX research for mobile apps and web experiences across fashion e-commerce.
- Designed Shopify storefronts, branding, and marketing materials; built scalable visual systems improving conversion and engagement.

Graphic & Web Designer

Mar 2012 – Sep 2016

Mindo Advertising · New Delhi, India

- Designed digital and print marketing assets, web interfaces, and branding materials for diverse client brands.

KEY ACHIEVEMENTS ✦

- Delivered high-impact designs across **15+ products** with 95% stakeholder satisfaction rate.
- Awarded 3 industry awards for innovation in Forex and Push-to-Talk application design.
- Improved team delivery efficiency by **40%** through agile design sprint methodology.
- Conducted usability research with **200+ users**, driving measurable product improvements.

CORE SKILLS ✦

PRODUCT & UX DESIGN

Product Design · UX Research · Interaction Design

Information Architecture · Design Systems · Wireframing

Prototyping · Usability Testing · Visual Design

User Flows

LEADERSHIP

Team Leadership · Mentoring · Agile / Scrum

Cross-functional Collaboration · Stakeholder Management

AI IN DESIGN

AI-assisted Research · UX Writing with AI · Vibe Coding

UX Writing with AI · Concept Generation

User Research Analysis

TOOLS

Figma · Sketch · Framer · Webflow · Illustrator

Photoshop · After Effects · Prototipe · Miro · Spline

Hotjar · Google Analytics · Jira

EDUCATION ✦

Bachelor of Arts

University of Delhi · New Delhi, India · 2009–2012

CERTIFICATIONS ✦

User Experience Specialist

Accenture · 2022

Enterprise Design Thinking Co-Creator

IBM · 2024

Enterprise Design Thinking for AI

IBM · 2024

Product-led Certification

Pendo · 2024

Product Analytics Certification

Pendo · 2024